



# 会聚海花·会见世界

## GATHERING HERE TO MEET THE WORLD



海花岛国际会议会展中心  
 Ocean Flower Island International Convention & Exhibition Center  
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- 2、恒大集团“世界500强”出自2020年由《财富》杂志评选的世界500强企业排行榜。

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- 2.Evergrande Group, a Fortune Global 500 enterprise, is listed among the world's top 500 companies as selected by Fortune magazine in 2020.

中国·海南 | Hainan · China



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# 中国海南海花岛

## OCEAN FLOWER ISLAND

### 傲立海南 位置超群

### Standing Proudly at a Stellar Position

海花岛位居国际知名会奖旅游目的地——中国海南省的西海岸，机场、高铁、高速、邮轮港等多维立体交通汇聚，通达便利。海南地跨热带亚热带，全年气候温润宜人，生态环境得天独厚，提供舒适参会体验。

Ocean Flower Island is nestled on the west coast of China's Hainan Province, which is the internationally renowned MICE tourism destination. A multi-dimensional transportation network composed of airports, high-speed railways, highways and cruise ports extends in all directions. Hainan is endowed with a unique natural environment since it stretches across the tropics and subtropics, and thus it enjoys a warm and pleasant climate throughout the year, which provides a comfortable experience for guests.

### 28 大业态“会”聚天下

### A Global Gathering of 28 Business Activities

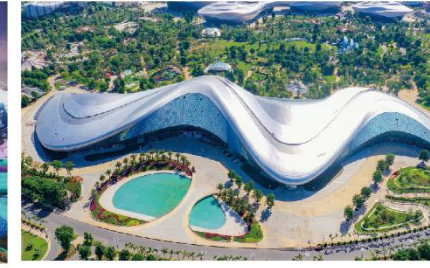
海花岛是世界500强企业集团——恒大集团恢弘巨构，总投资超千亿。会议会展、餐饮住宿、文化艺术、旅游购物、主题乐园、运动健身、健康养生等28大缤纷业态汇聚，提供丰富优质的会前会后旅游资源，成就新一代全功能海上会奖旅游综合体。

Ocean Flower Island was built by the Fortune Global 500 Evergrande Group with a total investment of over RMB 100 billion. Integrating conferences, exhibitions, catering, accommodation, culture, art, tourism, shopping, theme parks, sports, fitness, health and wellness, a diverse set of 28 types of business will in total provide a wealth of high-quality pre-conference and post-conference tourism resources, creating a next-generation, full-featured MICE tourism complex.



#### 休闲娱乐 Leisure & Entertainment

海花岛童世界  
Ocean Flower Island Fairyland  
童世界海洋乐园  
Fairyland Ocean Park  
童世界水上王国  
Fairyland Water Kingdom



#### 时尚商业 Fashion & Commerce

国际购物中心  
International Shopping Mall  
风情商业街  
Commercial Street  
风情饮食街  
Culinary Street



#### 文化演艺 Cultural Activities & Performances

博物馆  
Museum  
影视基地  
Movie Studios  
文化娱乐城  
Center of Performing Art



#### 海上风情 Maritime Activities

双子沙滩  
Twin Beach  
游艇俱乐部  
Yacht Club  
珍奇特色植物园  
Botanic Garden



#### 海岛康养 Island Health & Wellness

五国温泉城  
Springs Resort  
运动健身中心  
Sports & Fitness Center  
中央公园  
Central Park



#### 儋州名胜风景 Danzhou Scenic Spots

文豪遗风 东坡书院  
Dongpo Academy  
雾锁天湖 松涛水库  
Songtao Reservoir  
煮海为盐 千年古盐田  
Thousand-Year-Old Salt Fields



## 国际会议中心

### INTERNATIONAL CONVENTION CENTER

#### 峰会格局 灵动空间

#### Summit-Level Standards, Smart Space

植根海花岛核心地带，12朵“牡丹”盛情绽放。国际会议中心总建筑面积达10万m<sup>2</sup>，108间不同规格、以承接国际峰会标准打造的会议厅，覆盖不同规模国际国内品牌会议、宴会庆典、演出赛事、新品发布、会奖旅游、高端定制活动等需求。

The International Convention Center has taken root in the core area of Ocean Flower Island, where there are twelve "peonies" in full bloom. Its total construction area is 100000m<sup>2</sup>, and it has 108 conference halls of different specifications, which are built to international summit-level standards. The conference halls support international and domestic brand meetings at different scales, banquet celebrations, performances, new product launches, MICE tourism, high-end customized activities and other needs.



国际宴会厅 / International Ballroom

超2500m<sup>2</sup>的无柱空间，配备先进宴会厨房  
Nearly 2500m<sup>2</sup> column-free space with advanced banquet kitchens



国际圆桌会议厅 / International Round-Table Hall

提供近1300个坐席  
Providing nearly 1300 seats



阶梯会议室 / Lecture Conference Room

可容纳近500人  
Accommodating nearly 500 guests



中小型会议厅 / Medium & Small-Sized Meeting Room

分会场理想空间  
Providing an ideal space for parallel sessions

## 国际会展中心

### INTERNATIONAL EXHIBITION CENTER

#### 经典配置 精奢之选

#### Well-equipped Space, a Luxurious Choice

与国际会议中心相邻的国际会展中心呈海洋漩涡状矗立。5300m<sup>2</sup>的无柱空间，层高12至24m，隔音及配套设施均按照多功能应用场地标准设计，空间灵活不拘，为精品展览、文化演艺、品牌发布、体育竞技赛事等活动提供全新创意空间。

The whirlpool-shaped International Exhibition Center is adjacent to the International Convention Center. Boasting a total of 5300m<sup>2</sup> of column-free space, the International Exhibition Center is 12 to 24 meters high and has sound insulation and supporting facilities designed in accordance with the standards for multi-functional application venues, making it a flexible space. It can support events, such as boutique exhibitions, cultural performances, brand releases and sporting competitions, with its new creative spaces.



## 室内户外特色场地

### FEATURED INDOOR AND OUTDOOR VENUES

#### 让活动无限延伸

#### Making Events Possible



各式特色场地可满足不同主题活动的个性化需求：碧海银滩、茵茵草坪、影视基地、游艇码头……处处美景如画，活动方尽可挥洒创意。浩瀚碧海为背景的鸡尾酒会、主题乐园氛围中的团队共建、璀璨星光下的庆典盛会……

Various featured venues, ranging from blue seas and a silver beach, a well-tended lawn, Movie Studios, to a Yacht Club, etc., can be customized to the needs of different types of themed events. Picturesque scenery everywhere gives event holders the ability to fully express their creativity, allowing them to hold seaside cocktail parties, theme-park team building activities or starry night celebrations...



## 国际会议会展中心参数

### International Convention & Exhibition Center Parameters

场地 Venues	位置 Location	面积(m <sup>2</sup> ) Area	数量 Quantity	可容纳人数 Capacity					
				剧院式 Theater	课桌式 Classroom	宴会式 Banquet	矩形模式 Rectangle	其他模式 Other Types	
大会堂 Assembly Hall	1号馆 Pavilion 1	5400	1	4254	—	—	—	—	
国际宴会厅 International Ballroom	2号馆 Pavilion 2	2538	1	1952	1260	1300	—	—	
国际圆桌会议厅 International Round-Table Hall	4号馆 Pavilion 4	1554	1	—	—	—	—	1257	
阶梯会议室 Lecture Conference Room	7号馆 Pavilion 7	600	1	492	—	—	—	—	
多功能厅8101 8101 Multi-Function Hall	8号馆 Pavilion 8	925	1	800	516	530	—	—	
多功能厅8301 8301 Multi-Function Hall	8号馆 Pavilion 8	925	1	800	516	530	—	—	
中型会议室 Medium-Sized Meeting Room	3/5/6/8/9号馆 Pavilion 3/5/6/8/9	230-383	16	199-295	128-190	130-220	—	184	
小型会议室 Small-Sized Meeting Room	3/5/6/7/8/9号馆 Pavilion 3/5/6/7/8/9	40-218	86	35-189	22-120	—	9-30	19-88	
宴会包厢 Private Dining Room	2号馆 Pavilion 2	29-74	25	—	—	8-12	—	—	
国际会议中心 International Convention Center	展厅 Exhibition Hall	—	1	4000	—	2000	—	232个 国际标准展位 Standard booths	
会议厅总面积(m <sup>2</sup> ) Total Area	23466	会议厅总数 Total Amount of Meeting Room	108	展厅面积(m <sup>2</sup> ) Total Area	5300				

## 餐饮盛宴

### CATERING AND BANQUETS

#### 以美食盛宴为会奖活动增味

#### Enhancing Events with Gourmet Flavors

国际宴会厅单厅可承接1300人的宴会，根据不同需求可量身定制中西式宴会、主题茶歇、鸡尾酒会、自助餐、商务餐等各式餐饮。此外，风情饮食街、茗茶酒吧街云集国内外品牌餐饮，无论是米其林星级品牌美食还是家常美味，中式佳肴还是环球美饌，世界各地美食名厨静候您的到来。

The International Ballroom can accommodate a 1300-guest banquet. Various catering services can be customized to the different needs, such as by offering large banquets, themed coffee breaks, cocktail parties, buffets and business meals. Apart from this, Culinary Street and Teahouse & Bar Street are full of domestic and foreign dining brands; whether they be Michelin-starred brand cuisine, home-cooked delicacies, traditional Chinese food or global treats, celebrity chefs from all over the world will welcome your arrival.



## 多元酒店

### DIVERSIFIED HOTELS

#### 6800+ 客房保障 万人峰会实力驾驭

#### Over 6800 Guest Rooms Ensuring a Successful Event

四大酒店演绎迥然不同的风情，提供多元化的舒心商旅住宿体验。超6800间舒适客房、逾万床位保障峰会所需。

Four hotels offer a wide range of different styles and a variety of comfortable business travel experiences. Over 6800 comfortable guest rooms and over 10000 beds are available to meet the needs of summits.



#### 欧堡酒店—单体规模居亚洲前列

Castle Hotel—Ranking at the Forefront in Asia in Terms of Scale

客房/Rooms: 5121间

与国际会议中心直线距离不到百米

Less than 100 meters away from the International Convention Center



#### 希尔顿酒店—国际品牌全球如一

Hilton Hainan—Managed by a Leading Hospitality Company

客房/Rooms: 409间

入岛地标，占据全岛最高景观点

The landmark of the island, occupying the highest scenic spot



#### 别墅酒店—国宾级亲海度假酒店

Villa Hotel—Delivering One of the Most Luxurious Experience

客房/Rooms: 600+间

坐落于黄金海岸线上，共有105栋滨海别墅

Located on a golden coastline, with 105 seaside villas



#### 影视酒店—海岛时尚潮流体验

Movie Hotel—Offering Island-Style Fashionable Experience

客房/Rooms: 710间

打造影视特色住宿及餐饮体验

Creating movie featured accommodation and catering experience